

DINK FOR PINK



24-HOUR PICKLEBALL CHALLENGE

NOVEMBER 28-29 | PICKLEBALL CAYMAN, GT



THE EVENT

The Breast Cancer Foundation is hosting a 24-Hour Pickleball Challenge. It will be a high-energy community fundraiser benefitting the Breast Cancer Foundation of the Cayman Islands.

This one-of-a-kind event will bring together survivors, advocates, corporate teams, families, and sports enthusiasts for an unforgettable weekend of fun, competition, and purpose.

How It Works -

- **Team Challenge:** Teams of 8 players rotate every 3 hours in a continuous mixed-doubles relay.
- **Pickle Me Pink Solo:** An endurance challenge for individuals to play continuously for 24 hours.

On The Day -

- **Family Fun:** Games, food stalls, and activities will run throughout the event to ensure there's something for everyone.
- **Celebration:** The challenge concludes with a lively awards party at The Roost. Prizes for the team that raises the most sponsorship money!

Team Entry: CI\$2,000

Minimum Fundraising per Player: CI\$250

*For registration information contact:
bev@bcfcayman.com*



The 24-Hour Pickleball Challenge is more than just a sporting event. It's a community-driven fundraiser that unites players, families, survivors, and advocates in the fight against breast cancer. By becoming a sponsor, your company will make a meaningful difference while gaining valuable visibility across the Cayman Islands.

Audience -

- Corporate teams, community members, survivors, and advocates
- A broad cross-section of Cayman society coming together for sport and purpose

Exposure

- On-site branding on courts, banners, and event signage
- Digital presence through social media, website, and newsletters
- Press and media coverage across local outlets and promotional campaigns

Proceeds

- 100% of funds remain in the Cayman Islands
- Supporting awareness initiatives
- Providing access to life-saving screenings and treatment
- Empowering survivorship programmes for patients and families

Every rally, every serve, and every sponsorship helps raise critical funds for the Breast Cancer Foundation. Proceeds go directly towards:

Raising awareness in our community

Providing life-saving screenings

Supporting treatment programmes

Empowering survivorship through care and resources

SPONSORSHIP LEVELS

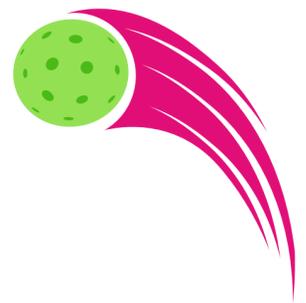


POWER PADDLE PARTNER

CI\$10,000

SMASH SUPPORTER

CI\$7,500



COURTSIDE CHAMPIONS

CI\$6,000

PINK RIBBON RALLY

CI\$3,000



PARTY WITH A PURPOSE

CI\$3,000



SPONSORSHIP LEVELS



POWER PADDLE PARTNER

CI\$10,000

Title sponsorship: “Presented by [Your Company]”

Branding on shirts, banners, and scoreboard

Dedicated full-page feature on event website with link

Press and media exposure

Two team entries (up to 16 players)



SMASH SUPPORTER

CI\$7,500

Sponsor-branded towels

Logo on promotional pieces and mid-level banners

Half-page feature on event website with link

Social media posts highlighting your brand

One team entry



SPONSORSHIP LEVELS



COURTSIDE CHAMPIONS

CI\$6,000

- Sponsor-branded water bottles and hydration stations
- Online presence plus event signage
- Court-side branding during play
- Social media mentions
- One team entry

PINK RIBBON RALLY

CI\$3,000

- Team-level branding with court-side signage
- Logo featured on fundraising leaderboard and newsletters
- Inclusion in player packs
- One team entry



PARTY WITH A PURPOSE

CI\$3,000

- Sponsor the Opening Mixer or Closing Awards Bash
- On-site branding throughout the event party
- Live programme mention during celebrations
- Social media spotlight for your brand



Dink For Pink is more than a game — it's a rally for hope, support, and change. Together, we are channelling the spirit of sport-driven fundraising to strengthen the fight against breast cancer.

Let's Rally Together.

CONTACT:

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🌐 breastcancerfoundation.ky